Voice your opinion concerning KAUR sports programming

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KAUR Sports Directors

As the athletic season gets into full swing at Augustana, we are presented with a question best answered by you, the Augie student body.

KAUR radio was approached and asked to exclusively broadcast Augustana women's basektball for the 1993-94 season. KAUR would be the only station in Sioux Falls to broadcast Augustana women's basketball games. While men's basketball and football are put on the airwaves by other stations in Sioux Falls, women's basketball would be exclusively KAUR's.

The question is whether or not to devote all of the station's time and energy to broadcasting women's basketball, home and away, or to continue to cover a wide variety of Viking's home sporting events.

We are not advocating one policy or another, but feel the student body should help decide which choice is best for KAUR to pursue.

There are obvious benefits to each case.

If we were to broadcast all women's basketball games, Augustana students could have the opportunity to work with a professional sportscaster from a local Sioux Falls radio station. Keep in mind, no other sports will be covered with this option.

If enough support is shown to broadcast only women's basketball, this option would allow two to four Augustana students interested in radio to travel and work with a professional radio person. These students would work interchangably on the microphone and control board in the studio throughout the season in order to demand less time for all involved. While on the road, the game is announced on a phone-line back to the KAUR studio, which then transmits the game to the KAUR listening audience.

With this proposal, time commitments would be such that we would not be able to broadcast any other Augie sports that have been in the past, including men's basketball, softball and baseball. Women's basketball would be the only thing broadcasted with this option, but both home and away games would be announced.

The second option lies in keeping things status quo. This means KAUR would transmit men's basketball, women's basketball and some softball and baseball. The thing to keep in mind is that the sports covered are only home events.

We have already decided to broadcast home football games, but that will not affect our decision on this matter.

Our goal of this column is not to persuade, but to inform. We want to hear what the student body wants. In addition, we want to find out if any students are interested in traveling with the women's basketball crew.

If you want to voice your opinion to us, call the KAUR sports desk at 336-4387, Marty Moore at 336-4768 or Jason Anderson at 336-4376. Or you could drop us a note addressed to Box 750, Campus Mail. Thanks!